

**Yonty (Jonathan) Friesem**

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**Email:** [yonty@MediaEducationLab.com](mailto:yonty@MediaEducationLab.com)

**Specialization:** Digital empathy; disability and media interventions; the pedagogy of creative media production; media design as civic engagement; youth media education; community-engaged scholarship; social justice filmmaking; global inclusive approaches to media education; justice, equity, diversity and inclusion practices of media production in schools; history of media literacy; online learning; digital learning pedagogies; online professional development; advocacy and policy issues in media literacy education.

## **I. Education**

Ph.D. 2015. Education. The University of Rhode Island.

M.A. (Magna Cum Laude) 2010. Management and Leadership in Education. Tel-Aviv University.

B.A. (Magna Cum Laude) 2007. Social Science and Humanities. The Open University of Israel.

4-year program. 2001. Video and Film Production. Camera Obscura School of Art, Israel.

## **II. Professional Appointments**

### **Columbia College Chicago, Communication Department (1/2018-present)**

Associate Professor of Civic Media & Communication (since 8/2022). Responsible for teaching 6 courses annually with approximately 200 graduate and undergraduate students across nine programs: Civic Media MA, Strategic Communication MA, Advertising BA, Communication BA, Journalism BA, Photojournalism BA, Public Relations BA, Radio BA, Social Media and Digital Strategy BA.

Courses include: Communication Essentials, Media Literacy, Nonviolent Communication Seminar, Media Ecosystems, Data Storytelling and Information Visualization.

Faculty advisor for the TedXColumbiaCollegeChicago students' chapter.

Organizing member of the Collective Impact lecture series as community engagement initiative.

Curriculum Development for MA in Media and Social Impact online program.

Member of faculty development team.

Assistant Professor of Civic Media & Communication (1/2018 – 7/2022). Responsible for teaching 6 courses in civic media and communication with focus on developing curriculum of the civic media and strategic communication MA programs as well as the undergraduate major in communication and three minors: sport communication, fashion communication and government and not-for-profit organization communication. Also lead an all-college faculty development on Universal Design for learning (UDL). Received tenure in August 2022.

Graduate Program Director. Founding director of two graduate programs: Civic Media MA (2019), and Strategic Communication (2021). Responsible for curriculum development and instruction, recruitment of students and faculty. Supervising thesis process and major advisor. Advocating for social change through organization partners and organizing Collected Impact workshop series (5/2018 to 5/2022).

## Central Connecticut State University, Department of Communication (8/2015-12/2017)

Assistant Professor of Media Production. Taught courses including Communication & Social Change, Leadership in the Media Industry, Communication Technologies, Introduction to TV production, Advanced Seminar in Media Production. Responsible for teaching approximately 300 graduate and undergraduate students per academic year, 8 courses annually. Faculty advisor for the students' run TV studio.

## Media Education Lab (1/2012-present)

Co-Director (since 1/2023). Supervise research initiatives and manage a global team of 12 to coordinate programs in professional development and multimedia curriculum development. Liaison with community organizations and national and international professional associations to share knowledge and coordinate action. Host and organize the annual Northeast Regional Media Literacy Conference and the Summer Institute in Digital Literacy. Producer and host of the MediaEd Podcast. Promoted to co-director in January 2023.

Assistant Director (8/2015 – 12/2022). Grow online webinar outreach and extended professional development to international audiences. Supervised a global research team of 90 scholars to create the Routledge Handbook on Media Education Futures Post-Pandemic.

Manager (1/2012-7/2015). Produced the 2013 and 2014 Summer Institute in Digital Literacy. Produced instructional videos. Supervised research and instructional teams at First Star URI Ram Academy working with foster youth each summer from 2012-2015.

## III. Publications

### A. Books

Friesem, Y., Raman, U., Kanižaj, I., Choi, G. Y. (Eds.). (2022). *The Routledge handbook on media education futures post-pandemic*. Routledge.

### B. Refereed Journal Articles

Yeh, E., & Friesem, Y. (Accepted). Social justice education as an intercultural experience for foreign students in the U.S. *EuroCall Journal*.

Yeh, E., Choi, G. Y., & Friesem, Y. (2022). Connecting through Flipgrid: Examining social presence of English language learners in an online course during the Pandemic. *CALICO Journal*, 39(1), 26–52. <https://doi.org/10.1558/cj.19647>

Friesem, Y. & Friesem, E. (2021). The secret sauce of online community of practice during COVID-19 pandemic: Nonviolent communication. *Journal of Media Literacy Education*, 13(3), 133-136. <https://doi.org/10.23860/JMLE-2021-13-3-11>

Friesem, Y. (2020). It's all about control: How giving kids control over access, content, and format of their media production advances social and emotional learning. *Media Practice and Education*, 21(4), 261-274. <https://doi.org/10.1080/25741136.2020.1832828>

Friesem, Y., & Greene, K. (2020). Tuned in: The importance of peer feedback with foster youth creating media. *Reflective Practice*, 21(5), 659-671. <https://doi.org/10.1080/14623943.2020.1798919>

Turin, O., & Friesem, Y., (2020). Is that media literacy? Israeli and US media scholars' perception of the field. *Journal of Media Literacy Education*, 12(1), 132 -144. <https://doi.org/10.23860/JMLE-2020-12-1-10>

Hobbs, R., & Friesem, Y., (2019). Creativity of imitation in remake videos. *Journal of E-learning and digital media*. 16(4), 328–347. <https://doi.org/10.1177/2042753019835556>

Friesem, Y. (2019). Teaching truth, lies, and accuracy in the digital age: Media literacy as project-based learning. *Journalism & Mass Communication Educator*, 74(2), 185–198. <https://doi.org/10.1177/1077695819829962>

- Friesem, Y. (2017). Beyond accessibility: How media literacy education addresses issues of disabilities. *Journal of Media Literacy Education*, 9(2), 35-55. Special issue on media literacy and disability. <https://doi.org/10.23860/JMLE-2019-09-02-01>
- Friesem, Y. (2017). The media production hive: Using media education for differentiated instruction. *Media Education: Studies, research, best practice*, 8(1), 123-140. <https://doi.org/10.14605/MED811708>.
- Friesem, Y., Greene, K., & Niedbala, M. A. (2016). The curriculum materials library as a hub of resources, literacy practices, and collaboration: Expanding the role of the library to support foster youth. *The Journal of Research on Libraries and Young Adults*, 7(1), 1-17. Retrieved from [http://www.yalsa.ala.org/jrly/wp-content/uploads/2016/03/Friesem\\_The-Curriculum-Materials-Library.pdf](http://www.yalsa.ala.org/jrly/wp-content/uploads/2016/03/Friesem_The-Curriculum-Materials-Library.pdf)
- Friesem, Y., Quaglia-Beltran, D., & Crane, E. (2014). Media Now: A historical review of a media literacy curriculum. *Journal of Media Literacy Education*, 6(2), 35-55. Special issue on media literacy history. <https://doi.org/10.23860/JMLE-2016-06-02-4>
- Hobbs, R., Donnelly, K., Friesem, J., & Moen, M. (2013). Learning to engage: How positive attitudes about the news, media literacy, and video production contribute to adolescent civic engagement. *Educational Media International*, 50(4), 231-246. <https://doi.org/10.1080/09523987.2013.862364>

### C. Refereed Chapters in Edited Collections

- Friesem, Y. (2021). The PARIS model: Creating a sustainable and participatory civic media with and for the community through immersive experiences. In J.A. Fisher (Ed.). *Augmented and Mixed Reality in Communities* (pp. 38-61). CRC Press. <https://www.doi.org/10.1201/9781003052838-4>
- Friesem, E., & Friesem, Y. (2021). Media literacy education in the era of post-truth: Paradigm crisis. In M. Khosrow-Pour, S. Clarke, M. E. Jennex, and A.V. Anttiroiko (Eds.). *Research Anthology on Fake News, Political Warfare, and Combatting the Spread of Misinformation* (pp. 589-604). IGI Global. <https://doi.org/10.4018/978-1-7998-7291-7.ch033>
- Friesem, E., & Friesem, Y. (2019). Media literacy education in the era of post-truth: Paradigm crisis. In M. Yildiz, M. Fazal, M. Ahn, R. Feirsén, & S. Ozdemir (Eds.), *Handbook of Research on Media Literacy Research and Applications Across Disciplines* (pp. 119-134). IGI Global. <https://doi.org/10.4018/978-1-5225-9261-7.ch008>
- Friesem, Y., Jennings, B., & Prest, C. (2017). Let it go: A journey toward elementary student-driven media production aligned with the CCSS. In M. T. Grasseti, & S. Brookby, (Eds.). *Advancing Next-Generation Elementary Teacher Education through Digital Tools and Applications* (pp. 245-261). IGI Global. <https://doi.org/10.4018/978-1-5225-0965-3.ch013>
- Friesem, Y. (2016). Empathy for the digital age: Using video production to enhance social, emotional, and cognitive skills. In S. Tettegah, & D. Espelage (Eds.), *Emotions, technology, and behaviors* (pp. 21-45). Academic Press. <https://doi.org/10.1016/B978-0-12-801873-6.00002-9>
- Friesem, Y. (2016). Developing digital empathy: A holistic approach to media literacy research methods. In M. N. Yildiz, & J. Keengwe (Eds.), *Handbook of research on media literacy in the digital age* (pp. 145-160). IGI Global. <https://doi.org/10.4018/978-1-4666-9667-9.ch007>
- Friesem, J. (2010). Therapeutic and empowering aspects of visual literacy programs in Israeli high schools. In M. Raesch (Ed.), *Mapping minds* (pp. 23-30). Oxford, UK: Inter-Disciplinary Press.

### D. Encyclopedia Entries/Book Reviews

- Friesem, Y. (2019). Youth media. In R. Hobbs and P. Mihailidis (Eds.). *The International Encyclopedia of Media Literacy*. Wiley-Blackwell. <https://doi.org/10.1002/9781118978238.ieml0246>
- Friesem, Y. (2019). Media production in elementary education. In R. Hobbs and P. Mihailidis (Eds.). *The International Encyclopedia of Media Literacy*. Wiley-Blackwell. <https://doi.org/10.1002/9781118978238.ieml0131>
- Friesem, Y. (2015). Children, film and literacy (review of the book *Children, Film and Literacy*). *Journal of Media Literacy Education*, 7(2). 91-94. <http://digitalcommons.uri.edu/jmle/vol7/iss2/10/>
- Friesem, J. (2013). Media literacy in the K-12 classroom (review of the book *Media Literacy in the K-12 Classroom* by F. Baker). *Journal of Media Literacy Education*, 5(2). 395-396. <http://digitalcommons.uri.edu/jmle/vol5/iss2/7>

## **E. Reports/Invited Journal Articles**

- Friesem, Y. (2020). *Teaching media production online during a pandemic* (pp. 1–5) [Brief report submitted to PBS Student Reporting Labs]. Media Education Lab. <https://mediaeducationlab.com/pub/teaching-media-production-online-during-pandemic>
- Ratner, E., & Friesem, Y. (2018). Civic media as a cultural dialogue: A professional development journey of Arab and Jewish teachers via documentary filmmaking in Israel. *Journal of Media Literacy*, 65(1&2), 13-18. [https://www.academia.edu/37605675/Civic\\_media\\_as\\_a\\_cultural\\_dialogue\\_A\\_professional\\_development\\_journey\\_of\\_Arab\\_and\\_Jewish\\_teachers\\_via\\_documentary\\_filmaking\\_in\\_Israel](https://www.academia.edu/37605675/Civic_media_as_a_cultural_dialogue_A_professional_development_journey_of_Arab_and_Jewish_teachers_via_documentary_filmaking_in_Israel)
- Friesem, Y. (2014). The holistic future of media literacy education. *Journal of Media Literacy*, 61(1&2), 20-26. [https://www.academia.edu/9541333/The\\_holistic\\_future\\_of\\_media\\_literacy\\_education](https://www.academia.edu/9541333/The_holistic_future_of_media_literacy_education)
- Friesem, Y. (2008). The psychological aspects of media production. *Hed Hinuch Instructional Publication*, 100, 44-46. [https://cdn-cms.f-static.com/uploads/264589/normal\\_59ad19654f1b1.pdf](https://cdn-cms.f-static.com/uploads/264589/normal_59ad19654f1b1.pdf)

## **F. Authored Textbook & Curricula**

- Hobbs, R., & Friesem, Y., (2021). *Digital learning anytime and real time: high school*. A Norton quick reference guide. W. W. Norton & Company. <https://wwnorton.com/books/9781324019565>
- Hobbs, R., & Friesem, Y., (2021). *Digital learning anytime and real time: middle school*. A Norton quick reference guide. W. W. Norton & Company. <https://wwnorton.com/books/9781324019572>

## **G. Manuscripts in Submission**

- Friesem, Y., Duff, C., & Sloane-Hendricks, T. (Under Review). Cultivating trust: The struggle of creating a sense of community toward a media resistance initiative in south Chicago with Black youth.
- Friesem, Y. & Lawrence, C. (Under Review). Healing-Centered Engagement in journalism Classrooms.

## **H. Manuscripts in Preparation**

- Friesem, Y. (In progress). The era of digital empathy: How we reclaim our agency through online interactions during COVID-19 pandemic
- Friesem, Y. & Duff, C. (In progress). Teaching civic media in times of a pandemic: How media educators used digital tools to overcome digital divide experienced by their students.
- Ketko-Ayali, K. & Friesem, Y. (In Progress). Media educators' perceptions of their activist pedagogy and its impact on their peers.
- Friesem, Y. & Tafoya, B. (In progress). Peer empathic feedback: Disarming constructive criticism by developing literacy skills

## **I. Filmography**

- Friesem, Y. (co-Producers). (2018). *Civic media*. (Series of promotional video). United States: Columbia College Chicago. Available: <https://vimeo.com/283108031>
- Friesem, Y. (Producer & Director). (2017). *GiveMe5: Rhode Island youth media program*. (Instructional Videos). United States: Rhode Island State Council on the Arts in association with the Rhode Island Film and TV and Office. Available: <https://www.youtube.com/watch?v=XVJkBOurabE>
- Friesem, Y. (Producer & Director). (2016). *Summer institute in digital literacy* (Promotional video). United States: Media Education Lab. Available: <https://youtu.be/kH0qRvciyc>
- Friesem, Y. (Producer & Director). (2016). *The Leadership Challenged* (Set of 9 Instructional Videos). United States: Media Education Lab.
- Friesem, Y. (Producer & Director). (2015). *Harrington School of Communication and Media*. (Series of promotional video). United States: University of Rhode Island. Available: <https://www.youtube.com/user/URIHarringtonSchool>
- Friesem, Y. (Producer & Director). (2015). *Mind over media*. (Promotional video). United States: Media Education Lab. Available: <https://youtu.be/JELXQjrHAd8>
- Friesem, Y. (Producer & Director). (2015). *Mind over media*. (Instructional video). United States: Media Education Lab. Available: <https://youtu.be/NzKaYK93yt0>
- Friesem, Y. (Producer & Director). (2014). *Summer institute in digital literacy*. (Documentary). United States: Media Education Lab. Available: <https://youtu.be/ajfrMITqCsw>

Friesem, Y. (Producer & Director). (2014). *Leadership in digital literacy*. (Promotional video). United States: Media Education Lab. Available: <https://youtu.be/FYDg3Rmjfl8>

Friesem, Y. (Producer & Director). (2014). The 20th annual conference. (video). United States: International Association for Intercultural Communication Studies (IAICS). Available: <https://www.facebook.com/photo.php?v=364181160403835>

Friesem, Y. (Producer & Director). (2014). *CF digital*. (Promotional video). United States: Media Education Lab. Available: <https://www.youtube.com/watch?v=xSkeQtKUaNg>

Friesem, Y. (Producer & Director). (2014). *Summer institute in digital literacy*. (Promotional Video). United States: Media Education Lab. Available: <http://vimeo.com/81684577>

Friesem, Y. (Producer & Director). (2013). *CF cinema*. (Promotional video). United States: Media Education Lab. Available: <https://www.youtube.com/watch?v=dd2EcVE8OV0>

Friesem, Y. (Producer & Director). (2013). *My digital life*. (Promotional video). United States: Media Education Lab. Available: <https://youtu.be/YhHD7GW7av8>

Friesem, Y. (Producer & Director). (2013). *Summer institute in digital literacy*. (Instructional Video). United States: Media Education Lab. Available: <https://youtu.be/fW7yhQ4oWpA>

Friesem, Y., & Hochner Y. (Producers), Hochner Y. (Director). (2005). *Yeladim Tovim (Good Boys)*. (Motion Picture). Israel: Hochner Production.  
[http://www.imdb.com/title/tt0462726/?ref=nm\\_flmg\\_prd\\_1](http://www.imdb.com/title/tt0462726/?ref=nm_flmg_prd_1)

#### **J. Website**

Friesem, Y. (Web co-Designer). (2023). *Media Education Lab*. <https://mediaeducationlab.com/>

Friesem, Y. (Web co-Designer). (2021). *Illinois Media literacy Coalition*. <https://ilmlc.org/>

Friesem, Y. (Web Designer). (2021). *Online Portfolio*. <https://yontyfriesem.com/>

Friesem, Y. (Web Designer). (2018). *The media production hive*. United States: Media Education Lab at Columbia College Chicago. <https://sites.google.com/view/media-production-hive/home>

Friesem, Y. (Web Designer). (2017). *The 12<sup>th</sup> Northeast media literacy conference*. United States: Media Education Lab at Central Connecticut State University. <http://nmlc.comm.ccsu.edu/>

Friesem, Y. (Web Designer). (2015). *Digital empathy*. United States: Media Education Lab at The University of Rhode Island. <http://www.digitalempathy.net/>

#### **IV. Awards & Scholarship**

Illinoisan of the Year. Illinois News Broadcasters Association. Bloomington, IL. 2022.

Best paper. The Israel Communication Association: Sapir Academic College, Israel. 2017

Top Student Research Papers. American Educational Research Association: Chicago, IL. 2015.

Graduate Research Assistantship. University of Rhode Island: Kingston, RI. 2013-2015.

Top Student Research Paper. National Communication Association: Chicago, IL. 2014.

Media Excellence Award. University of Rhode Island: Kingston, RI. 2013.

Ignite Award. University of Rhode Island: Kingston, RI. 2013.

Graduate School Tuition Scholarship. University of Rhode Island: Kingston, RI. 2012-2013.

Francis H. Horn Scholarship. University of Rhode Island: Kingston, RI. 2012.

Dr. Jaime Constantiner outstanding achievements scholarship. Tel-Aviv University, Israel. 2008.

Israel Polak Scholarship. Tel-Aviv University, Israel. 2007.



Jury Grand Prize for a Feature Film, image+nation International LGBT Film Festival: Montreal, Canada: November 2006

Best Israeli Film, Eilat International Film Festival: Eilat, Israel. July 2006.

Showtime Vanguard Award, NewFest: New York, NY. October 2005.

OUTstanding Emerging Talent Award, Outfest: Los Angeles, CA. July 2005.

## **V. Grants**

Tenured-Track Faculty Development Grant – Columbia College Chicago: Chicago, IL. 2021. \$1,450

Summer Project Completion and Subvention Grant – Columbia College Chicago: Chicago, IL. 2020. \$750

Fall Faculty Development Grant – Columbia College Chicago: Chicago, IL. 2019. \$4,000

Summer Project Completion and Subvention Grant – Columbia College Chicago: Chicago, IL. 2019. \$750

Spring Faculty Development Grant – Columbia College Chicago: Chicago, IL. 2019. \$1,050

Fall Faculty Development Grant with Dr. Ellen Yeh – Columbia College Chicago: Chicago, IL. 2018.

\$6,335

Summer Project Completion and Subvention Grant – Columbia College Chicago: Chicago, IL. 2018. \$750

Spring Faculty Development Grant – Columbia College Chicago: Chicago, IL. 2018. \$4,368.96

CSU-AAUP University Research Grant: New Britain, CT. 2017. \$4,990

CSU/AAUP University Research Grant: New Britain, CT. 2016. \$3,527

CCSU Graduate School Grant: New Britain, CT. 2016. \$400

The Jean Kennedy Smith Arts and Disability Program. The Office of VSA and Accessibility at the John F. Kennedy Center for the Performing Arts: Washington, DC. 2014-2015. \$20,000

The Rhode Island Office of Library and information Services Grant: Providence, RI. 2014. \$31,950

## **VI. Conferences, Talks & Workshops**

### **A. Papers**

Friesem, Y., Duff, C., & Sloane-Hendricks, T. (2023, April). Youth-Powered or Empowered: How Self-Determination Theory Helps Us Understand Youth Media Dynamics During Pandemic. Roundtable at the *107<sup>th</sup> American Education Research Association (AERA) Annual Conference*. Chicago, IL.

Friesem, Y. (2022, July). Advancing media literacy in Illinois – A case study. Paper presented at the 4<sup>th</sup> *International Media Literacy Research Symposium (IMLRS)*. Madison, WI.

Friesem, Y. (2021, May). It is their data! Decolonizing methods of information gathering in five communities of Chicago with civic media research. Paper presented at the *DataJustice2021* conference in Cardiff, UK.

Friesem, Y. (2020, October). Fighting the digital divide: Civic media graduate students working with five vulnerable communities in Chicago during the COVID-19 pandemic. Paper presented at the *Critical Media Literacy Conference of the Americas*. Online.

Friesem, Y. (2019, November). The challenges of cultivating trust and teaching critical media literacy in a high poverty neighborhood school. Paper presented at the 105<sup>th</sup> *National Communication Association (NCA) annual conference*. Baltimore, MD.

- Friesem, Y., & Ratner, E. (2019, April). Civic media as a cultural dialogue: A professional development journey of Arab and Jewish teachers via documentary filmmaking in Israel. Paper presented at the *Central States Communication Association (CSCA) annual conference*. Omaha, NE.
- Hobbs, R., & Friesem, Y. (2018, November). Creativity within constraint: Imitation and innovation as a pedagogy of youth media production. Paper presented at the *Annual Convention of the National Council of Teachers of English (NCTE)*. Houston, TX.
- Friesem, Y. (2018, May). Cultivating trust: The struggle of teaching critical media literacy in high poverty school. Paper presented at the *International Communication Association (ICA) pre-conference*. Prague, Czech Republic.
- Friesem, Y. (2017, November). The media production hive. Paper presented at the *103<sup>rd</sup> National Communication Association (NCA) annual conference*. Dallas, TX.
- Turin, O. & Friesem, Y. (2017, April). The jurisdiction of media literacy. Paper presented at the *21<sup>st</sup> Israel Communication Association (ISCA) Conference*. Sapir Academic College, Israel.
- Friesem, Y. & Greene, K. (2016, November). Tuned in: How to use peer empathic feedback in media literacy class with foster youth. Paper presented at the *102<sup>nd</sup> National Communication Association (NCA) annual conference*. Philadelphia, PA.
- Friesem, Y., Jennings, B., & Prest, C. (2016, May). Let it go: A journey toward elementary student-driven media production aligned with the CCSS. Paper presented at the *48<sup>th</sup> New England Educational Research Organization (NEERO) Annual Conference*. Portsmouth, NH.
- Friesem, Y., & Greene, K., (2016, April). Tuned in: The importance of peer empathic feedback in a media literacy class with foster youth. Paper presented at *100<sup>th</sup> American Education Research Association (AERA) Annual Conference*. Washington, DC.
- Friesem, Y. & Greene, K. (2015, November). Teaching digital, media and information literacies to foster youth at a university curriculum materials library. Paper presented at the *Young Adult Library Services Association (YALSA) Symposium*, Portland, OR.
- Friesem, Y. (2015, May). Exploring digital empathy: A holistic approach to media literacy research methods. Paper presented at the *47<sup>th</sup> New England Educational Research Organization (NEERO) Annual Conference*. Portsmouth, NH.
- Friesem, Y. (2015, April). Media literacy as a form holistic education. Roundtable at the *99<sup>th</sup> American Education Research Association (AERA) Annual Conference*. Chicago, IL.
- Hobbs, R., Coiro, J., Friesem, Y., Viens, S., & Jaffe, M. (2015, April). Extending the digital literacy competencies of teachers. Roundtable at the *99<sup>th</sup> American Education Research Association (AERA) Annual Conference*. Chicago, IL.
- Friesem, Y. (2014, November). Re-connecting foster youth through media literacy intervention: Results from a two-year research. Paper presented in Top student papers in Applied Communication. The *100<sup>th</sup> National Communication Association (NCA) Annual Conference*. Chicago, IL.
- Friesem, Y., Crain, E., & Beltran, D.Q. (2014, March). Media Now kit. Paper presented at the *Media Literacy Research Symposium*. Fairfield, CT: Fairfield University
- Friesem, Y. (2014, March). Digital scaffolding with youth-at-risk: challenges, achievements, and suggestions. Roundtable at the *25<sup>th</sup> Society for Information Technology and Teacher Education (SITE) Annual Conference*. Jacksonville, FL.
- Friesem, Y. (2013, November). Re-connecting foster youth through media literacy and media production learning. The *99<sup>th</sup> National Communication Association (NCA) Annual Conference*. Washington, DC.
- Hobbs, R., Donnelly, K.E., Friesem, Y., & Moen, M. (2013, November). Writing TV News. Paper presented at the *Annual Convention of the National Council of Teachers of English (NCTE)*. Boston, MA.
- Greene, K., & Friesem, Y. (2013, October). Empowering Foster Youth Through Social Media. A paper presented at *BRAFFT Film and Media International Conference*. University of Toronto, ON, Canada.
- Friesem, Y. (2010, June). Analysis of media production stages in Israel's high school media literacy curriculum. Paper presented at the *4<sup>th</sup> Global Conference of Visual Literacy*, Oxford, UK.

## B. Panels

- Friesem, Y. (2023, March). What we learned from the Institute for Media Education. In I. Rega, (Chair). Creating Professional Learning Communities for Media Literacy Education. Panel at the *Global Media Education Summit*, Vancouver, BC, Canada.
- Friesem, Y. (2022, July). Illinois media literacy coalition. In T. Streit (Chair). Scaling Media literacy in your state. Panel at the *National Association for Media Literacy Education (NAMLE) Conference*.
- Friesem, Y. (2022, July). Critical thinking and pedagogy of care in media literacy. In M. Ciccone (Chair) Making Sense of the Field: Categorization Schemes. Panel at the 4<sup>th</sup> *International Media Literacy Research Symposium (IMLRS)*. Madison, WI.
- Friesem, Y. (2021, June). Measuring STEM and Civic Media Literacies. In R. Hobbs (Chair). Standardizing Digital Literacy: Using online tools to engage K-16 students with the Connected Learning Framework. Panel presented at the *Connected Learning Summit*. Cambridge, MA.
- Friesem, Y. (2021, March). Applying Nonviolent Communication to online teaching during pandemic. In E. Langstedt (Chair). Building resilience into our pedagogy during COVID-19: Changes in teaching and learning with technology. Panel presented at the online 106<sup>th</sup> *Eastern Communication Association (ECA) Annual Conference*.
- Friesem, Y. (2020, November). Nonviolence communication with undergraduate students via Zoom during pandemic. In K. Blinne (Chair). NCA "Activism and Social Justice Pedagogy Party". Panel presented at the online 106<sup>th</sup> *National Communication Association (NCA) Annual Conference*.
- Friesem, Y. (2020, November). Adapting a Master's level practicum course in civic media. In P.L. Morris (Chair). Instructional Adaptation to COVID-19. Panel presented at the online 106<sup>th</sup> *National Communication Association (NCA) Annual Conference*.
- Friesem, Y. (2020, November). Israeli media educators creating online community. In R. Hobbs (Chair). Virtually Viral Hangouts as a Survival Strategy During COVID-19. Panel presented at the online 106<sup>th</sup> *National Communication Association (NCA) Annual Conference*.
- Friesem, Y. (2019, November). Measuring the impact of civic media initiative in rural northern New Mexico. In S. Olalla (Chair). Measuring impact of civic media: Five case studies in urban & rural settings. Panel presented at the 105<sup>th</sup> *National Communication Association (NCA) Annual Conference*. Baltimore, MD.
- Friesem, Y. (2019, October). Supporting civic media education in K-12 schools. In Friesem, Y. (Chair). VoiceUp - Civic Media Showcase of Northern New Mexico Schools. Panel session at the 20<sup>th</sup> *Imagining America Conference*, Albuquerque, NM.
- Friesem, Y. (2019, May). Israeli Arab & Jewish Teenagers Collaborating on Video Making - Audience Study. In Friesem, Y. (Chair). Civic media beyond boundaries: Four international case study of youth media as intercultural experience. Panel session at the 69<sup>th</sup> *International Communication Association (ICA) annual conference*. Washington DC.
- Friesem, Y. (2018, May). Challenging disability via media literacy. In Hobbs, R. (Chair). Raising marginalized voices via media literacy: Six global case studies. Panel session at the 68<sup>th</sup> *International Communication Association (ICA) annual conference*. Prague, Czech Republic.
- Friesem, Y. (2017, June). Media production fight biases. In L. Azarchi (Chair). Analyzing memes to increase youth civic engagement through media literacy and anti-bias education. Panel at the *National Association for Media Literacy Education (NAMLE) Conference*, Chicago, IL.
- Friesem, Y. (2017, May). Keeping the school open: Teaching middle school students to produce media celebrating their neighborhood. In J. Share (Chair). Media literacy in high poverty neighborhoods: Six case studies offering a global perspective. Panel at the 67<sup>th</sup> *International Communication Association (ICA) Annual Conference*. San Diego, CA.
- Friesem, Y. (2017, March). Online Media production. In R. Hobbs (Chair). Exploring Online Boundaries: Freedom of Expression beyond Physical Limits. Panel session at the 108<sup>th</sup> *Eastern Communication Association (ECA) Annual Conference*. Boston, MA.
- Friesem, Y. (2016, May). Using iMovies for introductory activity of media production. In R. Hobbs (Chair). Exploring the innovative use of digital technologies in the global context of digital and media literacy education. Panel at the 66<sup>th</sup> *International Communication Association (ICA) Annual Conference*. Fukuoka, Japan.



- Friesem, Y. (2016, April). Media production with foster youth. In R. Hobbs (Chair). Video production as democracy education. Panel at the *100<sup>th</sup> American Education Research Association (AERA) Annual Conference*. Washington, DC.
- Friesem, Y. (2016, March). Media production develops resiliency. In N. Mundorf (Chair). Global sustainability and resilience – a communication [r]evolution. Panel session at the *107<sup>th</sup> Eastern Communication Association (ECA) Annual Conference*. Baltimore, MD.
- Friesem, Y. (2015, November). Media production for teenagers with emotional and behavioral disorders. In J. Chartier (Chair). Opportunities for Inclusion: Media Literacy and Special Education. Panel presented at the *101<sup>th</sup> National Communication Association (NCA) Annual Conference*. Las Vegas, NV.
- Friesem, Y., & Greene, K. (2015, July). Peer empathic feedback. In D. Brown (Chair) Exploring the Intersections of Production, Pedagogy, and Advocacy in Media Literacy Education: Possibilities for Research and Praxis. Panel presented at the *National Association for Media Literacy Education (NAMLE) Conference*, Philadelphia, PA.
- Friesem, Y. (2015, July). Professional development of leadership in digital literacy. In R. Hobbs (Chair). Designing and Implementing Professional Development in Digital Literacy: Lessons Learned from the Media Education Lab. Panel presented at the *National Association for Media Literacy Education (NAMLE) Conference*, Philadelphia, PA.
- Friesem, Y. (2014, June). Media literacy in Israel. In R. Hobbs (Chair) Globalization of digital literacy: Perspectives from five countries. Panel at the *International Society for Technology in Education (ISTE) Annual Conference*. Atlanta, GA.
- Friesem, Y., (2014, May). The case of media literacy in Israel. In R. Hobbs (Chair). Digital Literacy Around the World: Research From Five Countries. Panel at the *International Communication Association (ICA) 64<sup>th</sup> Annual Conference*. Seattle, WA.
- Friesem, Y. (2014, April). Media Literacy Practices in the Israeli Classroom. In R. Hobbs (Chair) Global Communities of Media Literacy: Five Local Policies Regarding the Discourse of Media and Communication. Panel session at the *Eastern Communication Association (ECA) 105<sup>th</sup> Annual Conference*. Providence, RI.
- Friesem, Y. (2012, August). The relationship between a producer and a scriptwriter. In S. Feinberg (Chair), ScriptBiz - The Business of Scriptwriting. Symposium conducted at the *16th Annual Rhode Island International Film Festival*, Providence, RI.
- Friesem, Y. (2006, May). Innovative production methods for independent filmmakers, In A. Greenberg, (Chair) Film production in Israel. Symposium conducted at the *Annual International Film Festival*, Eilat, Israel.

### **C. Posters**

- Friesem, Y., Dodd, S., & Friesem, E. (2017, April). Critical Inquiry through Participation: How Students Can Learn about Bystander Intervention by Producing PSAs. Poster presented at *American Education Research Association (AERA) 101<sup>th</sup> Annual Conference*. San Antonio, TX.
- Friesem, Y., & Jennings, B. (2015, April). Collaborative professional development in digital and media literacy to address common core state standards in the elementary grades. Poster presented at *99<sup>th</sup> the American Education Research Association (AERA) Annual Conference*. Chicago, IL.
- Friesem, Y. (2015, February). Digital Empathy: Enhancing empathic practices of students with EBD via digital media. Poster presented at The *33<sup>rd</sup> Midwest Symposium for Leadership in Behavior Disorders (MLSBD)*. Kansas City, MO.
- Friesem, Y. (2014, June). Digital empathy: Taxonomy for learning and teaching. Poster presented at the *International Society for Technology in Education (ISTE) Annual Conference*. Atlanta, GA.
- Friesem, Y. (2014, April). The Voice of Foster Youth: Is Media Literacy Empowering or Oppressing Foster Youth? Poster presented at the *Eastern Communication Association (ECA) 105<sup>th</sup> Annual Conference*. Providence, RI.
- Friesem, Y. (2014, April). CF Digital service Learning project. Poster presented at the *School of Education Colloquium*. Kingston, RI: University of Rhode Island.
- Friesem, Y. (2014, April). Empathic Space in the Digital Classroom - Curriculum, Pedagogy, and Assessment. Poster presented at *American Education Research Association (AERA) 98<sup>th</sup> Annual Conference*. Philadelphia, PA.

- Friesem, Y. (2014, February). Digital Empathy – creating a taxonomy for educators of students with behavioral problems. Poster presented at *The 32nd Midwest Symposium for Leadership in Behavior Disorders* (MLSBD). Kansas City, MO.
- Greene, K., & Friesem, Y. (2013, September). Tuned In: The Importance of reflection in a media literacy class with underprivileged students. Poster presented at the *Northeastern Educational Research Association (NERA) 44<sup>th</sup> Annual Conference*. Hartford, CT.

#### **D. Invited Talks**

- Friesem, Y. (2023, April). Les Pratiques Pédagogiques De L'éducation aux Médias Pour L'attention. *L'éducation aux médias et à l'information sur tous les fronts*, Journée d'étude à la Sorbonne Université, Paris, France.
- Friesem, Y. (2023, March). Empathic Media for Children & Youth. *International scientific conference in Lithuanian Parliament*. Seimas Palace, Vilnius, Lithuania
- Friesem, Y. (2021, May). Using nonviolent communication during COVID-19 pandemic. Guest lecture for *Learnonet Internationals Teacher Training Day*. Online.
- Friesem, Y. (2019, June). The challenges of media literacy research. Opening keynote at the preconference research symposium at the *National Association for Media Literacy Education (NAMLE) Conference*, Washington, DC.
- Friesem, Y. (2018, April). Digital Empathy: Cogenerative Dialogue Through Media Making. Keynote at *Co-generative dialogue: encouraging conversation beyond the classroom – URI graduate Conference*. Kingston, RI: University of Rhode Island.
- Friesem, Y. (2016, July). The bare necessities: On becoming a digital literacy leader. Keynote at the *4<sup>th</sup> Summer Institute in Digital Literacy*. Providence, RI: Special Programs, University of Rhode Island.
- Friesem, Y. (2016, January). The US model to support digital and media literacy integration in schools. Keynote at the National Media Literacy Forum, Gordon College of Education, Haifa, Israel.
- Friesem, Y. (2013, January). The core concepts of media literacy education. Keynote at the *Media Regulation Forum*, the Israel Democracy Institute, Jerusalem, Israel.
- Friesem, Y. (2012, July). What Students are gaining? An in-depth look at learning objectives, media literacy skills and our evaluation of this project. Keynote presented at the *PBS students reporting lab* Conference, Washington D.C.
- Friesem, Y. (2008, January). Israel's collective image throughout history, from independence war to the 3<sup>rd</sup> millennium. Keynote presented at the *National Conference of Media Literacy Teachers*, Department of Film and Communication, Ministry of Education, PISGA Center, Beer Sheva, Israel.

#### **E. Campus Talks**

- Friesem, Y. (2023, February). Media literacy & Civic Engagement. *Maine West High School*, Des Plaines, IL.
- Friesem, Y. (2018, December). Digital citizenship in school. *Moreno Valley Charter High School*, Angle Fire, NM.
- Friesem, Y. (2017, January). Digital literacy across the curriculum. *Albertus Magnus College*, New Haven, CT.
- Friesem, Y. (2016, September). The birth of the Israeli Cinema. *Trinity College*. Hartford, CT.
- Friesem, Y. (2016, January). Digital tools for qualitative research. Guest lecture at the Sociology of Education Program, School of Education, *Tel-Aviv University*, Tel-Aviv, Israel.
- Friesem, Y. (2015, December). Digital Tool for media educators. Guest lecture at the Department of Communication, *Oranim, Academic College of Education*, Kiryat Tivon, Israel.
- Friesem, Y. (2015, May). Digital Empathy as Research Methods. Roundtable at the *Rhode Island College Graduate Symposium*. Providence, RI.
- Friesem, Y. (2014, May). Self-Regulation and executive functioning of young media producers. Paper presented at the *Rhode Island College 5<sup>th</sup> Annual Graduate Student Symposium*. Providence, RI.
- Benharris, L., Friesem, Y., & Ferreira, S. (2014, March). Critical pedagogy outside of the box: How literacy class can liberate underprivileged populations. Panel at the *8<sup>th</sup> URI Graduate Student Conference*. Kingston, RI: University of Rhode Island.

- Friesem, Y., Beltran, D.Q., & Crain, E. (2014, March). Media now Kit. Panel at the 8<sup>th</sup> URI Graduate Student Conference. Kingston, RI: University of Rhode Island.
- Bueno de Mesquita, P., Pendhar, T., & Stein, A. (2014, March). Science of Character Panel in Friesem, Y. (Chair) Panel at *Science of Character Day*. Harington School of Communication and Media and Filmmaker Tiffany Shline. Kingston, RI: University of Rhode Island.
- Friesem, Y., (2013, April). Using Google drive to assess student projects in media literacy. Paper presented at 7<sup>th</sup> URI Graduate Students Conference, Kingston, RI.
- Slatzberg, P., Coscareli, V.C., Bojesen, S., Hu, X., Timbrell, N., Wilson, K., & Friesem, Y. (2013, December). International Education Panel Discussion in Coiro, J. (Chair). *Great Public Schools: Everyone's Right? Everyone's Responsibility?* URI Honors Colloquium. University of Rhode Island: Kingston, RI.
- Friesem, Y. (2012, November). Promoting diversity via media production – community media outreach in RI. Paper presented at the 15<sup>th</sup> Annual Promising Practices Multicultural Conference, Rhode Island College, Providence, RI.

## **F. Presentations & Workshops**

- Friesem, Y., & Arena, S. (2020, February). Map your impact: How to plan the sustainability of your civic media project. Workshop at the *Impact Conference*. Arizona State University, Tempe, AZ.
- Friesem, Y. (2020, January). How to start your civic media project?. Workshop at the *Civic media Wednesday workshop series*. Columbia College Chicago, IL.
- Friesem, Y. (2019, May). Universal design for learning and Canvas tools. Workshop at the *Faculty Development Conference*. Columbia College Chicago, IL.
- Friesem, Y. (2019, February). Learn to inspire your school. Workshop at *Illinois Computing Educators (ICE) Annual Conference*. Schaumburg, IL.
- Friesem, Y. (2019, February). The media production hive. Workshop at *University of New Mexico-Taos campus*. Taos, NM
- Friesem, Y. (2018, November). The media production hive: Applying Universal Design for Learning I the library's makerspace. Workshop at *Illinois School Library Educators (AISLE) Annual Conference*. Tinley Park, IL.
- Friesem, Y. (2018, November). Civic media projects in your communities. Presentation at the *Journalism Education Association (JEA) and National Scholastic Press Association (NSPA) Fall National High School Journalism Convention*. Chicago, IL.
- Friesem, Y. (2018, November). Truth, lies, and accuracy in the digital age. Presentation at the *Journalism Education Association (JEA) and National Scholastic Press Association (NSPA) Fall National High School Journalism Convention*. Chicago, IL.
- Friesem, Y. (2018, August). Universal design for learning and LEGO® SERIOUS PLAY®. Workshop at the *All Faculty Meeting*. Columbia College Chicago, IL.
- Friesem, Y. (2018, August). Media production hive: pedagogical model. Workshop at *Taos Pueblo day school*. Taos, NM
- Friesem, Y. (2018, July). Intercultural Filmmaking with Deaf and Hearing Teenagers. Presentation at the 24<sup>th</sup> *International Association for Intercultural Communication Studies (IAICS) Annual Conference*. Chicago, IL.
- Friesem, Y. (2018, June). On becoming a digital literacy mentor. Workshop at *International Society for Technology in Education (ISTE) Annual Conference*. Chicago, IL.
- Friesem, Y. (2018, June). Media production hive: pedagogical model. Workshop at *University of New Mexico-Taos campus*. Taos, NM
- Friesem, Y. (2018, May). Universal design for learning. Workshop at the *Faculty Development Conference*. Columbia College Chicago, IL.
- Ratner, E. & Friesem, Y. (2018, April). Civic media as cultural dialogue: A professional development journey of Arab and Jewish teachers via documentary filmmaking in Israel. Presentation at the 2<sup>nd</sup> *international media literacy research symposium*. Lisbon, Portugal.
- Friesem, Y. & Ayalon, A. (2018, February). Critical media literacy in an underfunded neighborhood school: How a university-school partnership can promote civic media by applying critical pedagogy. Presentation at the *International Critical Media Literacy Conference*, Savanna, GA. Retrieved from <https://digitalcommons.georgiasouthern.edu/criticalmedialiteracy/2018/2018/18>

- Friesem, Y. (2017, July). Media Production Hive. Presentation at the *National Association for Media Literacy Education (NAMLE) Biannual Conference*, Chicago, IL.
- Friesem, Y. & Opayemi, O. (2017, March). Media Production as Social Interventions. Presentation at the *CSCU Faculty Research Conference*. New Britain, CT.
- Friesem, Y. (2017, February). Where do we go from here? Workshop presented at the 12<sup>th</sup> Northeast Media Literacy Conference, New Britain, CT.
- Friesem, Y. (2016, November). Video as conflict management: Twelve-hour video production challenge. Workshop at *Friends Forever*, Durham, NH.
- Friesem, Y., & Jennings, B. (2016, October). The Idea – a graphic novel on media production for library media specialists. Presentation at the 38<sup>th</sup> *Northeast Popular/American Culture Association (NEPCA) Conference*. Keene, VT.
- Friesem, Y. (2016, September). Video as conflict management: Six hours video production challenge. Workshop at *GiveMe5*, Block Island, RI.
- Friesem, Y. (2016, January). Can we develop Digital Empathy in young filmmakers? Presentation at the *Film-Philosophy: Prospects, Directions and New Perspectives*, The Steve Tisch School of Film and Television, Tel-Aviv University, Tel-Aviv, Israel.
- Friesem, Y. (2016, January). Empathy and media production. Workshop at the Cinema and Video Therapy Program, *The Center for Assistive Cinema*, Netanya, Israel.
- Friesem, Y. (2015, August). Video as conflict management: Six hours video production challenge. Workshop at *Friends Forever*, Durham, NH.
- Friesem, Y., & Sabella, S. (2015, June). Tools every 21st century literacy coach should use. Workshop at *International Society for Technology in Education (ISTE) Annual Conference*. Philadelphia, PA.
- Friesem, Y., Azarchi, L., & Jacobs, C. (2015, July). Promoting cognitive and social-emotional learning with App Generation: Three frameworks to explore mindfulness and respectful connectivity using media literacy. Workshop at the *National Association of Media Literacy Education (NAMLE) Biannual Conference*, Philadelphia, PA.
- Friesem, Y. (2015, May). Digital Empathy: Designing media production for civic engagement. Presentation at the 5<sup>th</sup> *Digital Media and Learning (DML) Annual Conference*. Los Angeles, CA.
- Friesem, Y., & Hobbs, R. (2015, March). Professional development in media literacy. Workshop at the 4<sup>th</sup> *Annual Blended Learning & Technology Conference*. Providence, RI.
- Friesem, Y., & Chartier, J. (2015, February). UDL and media literacy. Workshop at The 33<sup>rd</sup> *Midwest Symposium for Leadership in Behavior Disorders (MLSBD)*. Kansas City, MO.
- Friesem, Y., & Chartier, J. (2014, November). Digital and media literacy for all students. Workshop at *GiveMe5 Media Teachers' Lab*. Rhode Island State Council on the Arts (RISCA). Providence, RI.
- Friesem, Y. (2014, November). Media literacy curriculum for foster youth. Workshop at *Media Education Lab Seminar*, Harrington School of Communication and Media, University of Rhode Island. Kingston, RI.
- Moore, A., Niedbala, M.A., Chartier, J.L., & Friesem, Y. (2014, November). Universal Design for Learning and Special Education. Workshop presented at *Curriculum Material Library Special Education Seminar*. University of Rhode Island. Kingston, RI.
- Friesem, Y. (2014, August). Intercultural communication via digital empathy. Presentation at the 20<sup>th</sup> *International Association for Intercultural Communication Studies (IAICS) Annual Conference*. Providence, RI.
- Friesem, Y. (2014, July). Leadership and reflection in digital and media literacy. Workshop at the 2<sup>nd</sup> *Summer Institute in Digital Literacy*. Providence, RI.
- Coiro, C., Valenza, J., & Friesem, Y. (2014, July). Leadership, curation, and creativity in digital literacy. Workshop at the 2<sup>nd</sup> *Summer Institute in Digital Literacy*. Providence, RI.
- Friesem, Y., & Jaffe, M. (2014, June). Content analysis of youth media: creating a media literacy scheme. Presentation at the 28<sup>th</sup> *Visual Communication Annual Conference*. Exeter, RI.
- Quinn, D. & Friesem, Y. (2014, May). TPACK Unpacked: A framework for connecting & organizing technological, pedagogical, & content knowledge in blended classrooms (K – 12). Workshop at the 3<sup>rd</sup> *Annual Blended Learning & Technology Conference*. Providence, RI.
- Friesem, Y. (2014, January). Intercultural encounters through video production. Workshop at *Civic Engagement Professional Development*. Tel-Aviv, Israel: Center for Educational Technology (CET).

- Friesem, Y. (2013, October). Management and Policy in Media Literacy. Workshop at the *2<sup>nd</sup> GiveMe5 Teacher's Lab*. Providence, RI: Rhode Island State Council on the Arts (RISCA) and Media Education Lab.
- Friesem, Y. (2013, August). Digital and Media literacy for Jewish Education. Workshop at the *4<sup>th</sup> NewCAJE Annual Conference*. Dudley, MA.
- Friesem, Y. (2013, July). Effective Video Production Without a Budget. Workshop at the *1<sup>st</sup> Summer Institute in Digital Literacy*. Providence, RI: Special Programs, University of Rhode Island.
- Friesem, Y., (2013, May). Digital Literacy for Jewish Education in RI. Workshop at *RI Jewish Teachers*. Jewish Alliance of Greater Rhode Island, Providence, RI.
- Friesem, Y., Provorova, E., and Greene, K. (2013, April). Media literacy for underprivileged / diverse population. Presentation at the *10<sup>th</sup> Annual Northeast Media Literacy Conference*, Storrs, CT.
- Friesem, Y. (2013, March). Experiential learning with Google drive. Workshop at *the URI Technology Symposium*, Kingston, RI.
- Friesem, Y. (2013, February). Google drive as a collaborative tool. Workshop at *the Digital Engagement Workshop*, Providence, RI.
- Friesem, Y. (2013, January). Empathy and media production. Workshop at the Cinema and Video Therapy Program, *Academic college of Society and Arts*, Netanya, Israel.
- Friesem, Y. (2013, January). Media production as a social skill intervention. Workshop at the Cinema and Video therapy program, *Ma'aleh School of Television Film and the Arts*, Jerusalem, Israel.
- Friesem, Y. (2011, July). The theory of mind in media production: media literacy studies as social-therapy. Presentation at the *National Association for Media Literacy Education (NAMLE) Biannual Conference*, Philadelphia, PA.
- Friesem, Y. (2011, February). Media production as a social and psychological therapy tool for youth-at-risk, Presentation at the *Learning and Healing with Phototherapy Symposium*, Turku, Finland.
- Friesem, Y. (2009, December). Innovative approach to art therapy - the Musrara phototherapy program. Paper presented at the *Mind, Therapy and Creativity*, Haifa, Israel.
- Friesem, Y. (2009, July). The ethics of student-instructor relationships during media production. Workshop at *the National Media Literacy Teachers conference*, The Israeli Educational Television, Ministry of Education, Tel-Aviv, Israel.
- Friesem, Y. (2009, November). Influences of Nazi propaganda films on contemporary cinema. Workshop at *the Regional History Teachers Conference*, Rishon Lezion, Israel.
- Friesem, Y. (2007, February). The American dream in popular cinema. Workshop at *the Regional Teachers Conference*, Neve Monoson, Israel.
- Friesem, Y. (2006, February). Influences of Hebrew literature on Israeli cinema. Workshop at *the Regional Teachers Conference*, Yehud, Israel.

## **G. Webinars**

- Friesem, Y. (2023, March). Media literacy Across the Generations. Chicago, IL: Media Education Lab.
- Friesem, Y. (2020, October). Teaching media production during pandemic. SRL Chat. PBS Newshour Student Reporting Lab. Washington, DC.
- Friesem, Y. [moderator]. (2020, May). Student journalists on the front lines of coronavirus coping. Media smart seminar series. Chicago, IL: Media Education Lab.
- Fitzpatrick, P., Imus, S., & Friesem, Y. (2020, May). Addressing Community Engagement Conundrums. *Faculty Development Conference*. Chicago, IL: Columbia College Chicago.
- Friesem, Y. (2020, March). Digital connection during COVID-19. *Virtually Viral Hangouts series*. Chicago, IL: Media Education Lab.
- Friesem, Y. [moderator]. (2018). Media smart seminar series. Providence, RI: Media Education Lab.
- Friesem, Y. (2017, December). Media literacy and disability. Webinar for the *Media Smart Webinars Series*. Providence, RI: Media Education Lab.
- Friesem, Y. (2016, May). Media production as conflict management. Webinar for the *Media Smart Webinars Series*. Providence, RI: Media Education Lab.
- Friesem, Y. (2015, March). Media production and Empathy. Webinar for at the *Cinema and Video Therapy Program*. Giv'at Ada, Israel: The Center for Assistive Cinema.
- Friesem, Y. (2015, March). Digital empathy and online communications. *The Global Class*. Oshawa, ON, Canada: Durham College.

- Grafe, S., Tiede, J., & Friesem, Y. (2015, February). Modeling and measuring pedagogical media competency (M3K). Webinar for *University of Wuerzburg and the National Association for Media Literacy Education*.
- Reynolds, R., Friesem, Y., Greene, K., Bailin, E., & Friesem, E., (2015, January). Research design methods in media literacy. Webinar for the *National Association for Media Literacy Education (NAMLE)*.
- Friesem, Y. (2014, December). Digital empathy in the global village. *The Global Class*. Oshawa, ON, Canada: Durham College.
- Mihailidis, P., Friesem, Y., Greene, K., Felt, L., Bailin, E., & Friesem, E., (2014, September). Media literacy research methods. Webinar for the *National Association for Media Literacy Education (NAMLE)*.
- Friesem, Y. (2014, March). Enhancing empathy through media literacy. *Webinar for Civic Engagement Professional Development*. Tel-Aviv, Israel: Center for Educational Technology (CET).

## **H. Panels Organized**

- Jenkins, H., Ramasubramanian, S., Casey, N., Share, J., Lopez, A., Tome, V., Armstrong, A.L., & Friesem, Y. (2022, July). Reviewing the Routledge Handbook of media education futures post-pandemic. Panel at the 4<sup>th</sup> *International Media Literacy Research Symposium (IMLRS)*. Madison, WI.
- Chartier, J., Raoof, A., Flint, T., Laferriere, A., & Jane, S.X. (2019, April). Youth media as intercultural communication. Y. Friesem, (Chair) Panel presented at the *Eastern Communication Association (ECA) 110<sup>th</sup> Annual Conference*. Providence, RI.
- Butler, A., Moen, M., Jennings, B., & Steager, P. (2017, October). Discovering media literacy @ your library. Y. Friesem (Chair) Panel presented at the 39<sup>th</sup> *Northeast Popular/American Culture Association (NEPCA) Conference*. Amherst, MA.
- Hobbs, R., Fry, K., Butler, A., Densmore, W. & Friesem, Y. (2017, May). Fake News & Media Literacy. Y. Friesem, (Chair) Panel at the *DIGITAL EngAGement: Media Literacy in the 21st Century Conference*, New York, NY.
- Prost, D., Kahn, J., & Friesem, Y. (2015, July). Special Education: New Opportunities in Media Literacy Education. Y. Friesem, (Chair) Panel presented at the *National Association for Media Literacy Education (NAMLE) Biannual Conference*, Philadelphia, PA.
- Feinberg, S., Brown, S., Chartier, J.L., Ryan, M., & Reaves, K. (2014, October). RI GiveMe5: State initiative to promote youth media. Y. Friesem (Chair) Panel presented at the 36<sup>th</sup> *Northeast Popular/American Culture Association (NEPCA) Conference*. Providence, RI.
- Tuzel, S., Friesem, E., Bojesen, S., & Friesem, Y. (2013, October). The globalization of media in the classroom. Y. Friesem (Chair) Panel at the *Global Fusion Annual Conference*. Carbondale, IL.
- Share, J., Sabac, A., Tapia, Z., & Hertzog, A. (2013, July). Social justice in media literacy. Y. Friesem, (Chair) Panel at *National Association for Media Literacy Education (NAMLE) Biannual Conference*. Terrence, CA.
- Klut, D., Greene, K., & Friesem, Y. (2012, October). The use of WordPress at The Harrington School of Communication and Media, URI. Y. Friesem (Chair) Symposium at the *Annual WordCamp* Providence, RI.

## **Research**

### **Columbia College Chicago, Chicago, IL**

Historical roots of youth media  
PI: Yonty Friesem. 2021-present

Civic media impact  
PI: Yonty Friesem. 2018-present

Digital connection and remote learning during COVID-19  
PI: Yonty Friesem. 2020-2022



Media Production to advance Intercultural Communication  
Co-PI: Ellen Yeh & Yonty Friesem. 2018-2021.

**Central Connecticut State University, New Britain, CT**

Program evaluation – Media production to promote anti-bystander prevention campaign  
PI: Sarah Dodd & Yonty Friesem. 2015-2017

Case study – Media production as social intervention  
PI: Yonty Friesem. 2016-2018

**University of Rhode Island, Kingston, RI**

Program evaluation – Summer Institute in Digital Literacy  
PI: Renee Hobbs & Julie Coiro. 2013-2022.

Program evaluation – First Star URI Academy  
PI: Lynne Derbyshire & Renee Hobbs. 2012-2015.

Pilot study – Video production and executive functioning  
PI: Julie Coiro. 2013-2015.

Program evaluation – 1972 Media Now  
PI: Renee Hobbs. 2013-2014.

Program evaluation – PBS news hour students reporting labs  
PI: Renee Hobbs. 2011-2013

**Rhode Island College, Providence, RI**

Transporters DVD for emotion recognition in children with autism spectrum disorder (ASD)  
PI: Paul G. LaCava. 2013-2015.

**Oranim Academic College, Kiriath Tivon, Israel**

Content analysis – Who am I? – “Young Clip” contest in Israel  
PI: Arielle Friedman. 2011.

**Temple University, Philadelphia, PA**

Survey analysis – Media literacy and civic engagement  
PI: Renee Hobbs. 2010-2011.

**Tel-Aviv University, Tel-Aviv, Israel**

Literature Review – Israeli higher education policy  
PI: Ami Volansky. 2008

Literature Review – The development of the higher education system in Israel  
PI: Uri Cohen. 2007-2009.

## **Teaching**

**Columbia College Chicago, IL**

- *COMM 102* - Communication essentials (Spring 2018; online Summer 2018; Fall 2018; Spring 2019; Fall 2019; hybrid Fall 2020; online Spring 2021, online Fall 2021, Fall 2022)
- *COMM 120* - Truth, lies and accuracy in the digital age (Spring 2018; online Summer 2019; online summer 2020; hybrid Spring 2023; hybrid Fall 2023)

- *COMM 325* - Data storytelling & visual Strategies (hybrid Fall 2022)
- *COMM 420* - Media ecosystems (Fall 2018; online Fall 2020, hybrid Spring 2022, hybrid Spring 2023, hybrid Fall 2023)
- *COMM 503* - Introduction to civic media (Fall 2019)
- *COMM 509* - Nonviolent communication seminar (online Fall 2020, online Fall 2021, hybrid fall 2022)
- *COMM 601* - Civic media practicum (hybrid Spring 2020; hybrid Summer 2021)
- *COMM 699* - Topics: Social change communication (online Spring 2021, online Spring 2022)
- *INMD 508* - Information visualization (online Summer 2020)
- *JOUR 471* - Data storytelling (Spring 2019)

#### **Central Connecticut State University, New Britain, CT**

- *COMM 231* - Communication technologies (Fall 2015; Spring 2016, hybrid; Summer 2016, Online; Fall 2016, Hybrid; Spring 2017, Hybrid; Summer 2017, online; Fall 2017 hybrid)
- *COMM 227* - Introduction to TV production (Fall 2015)
- *COMM 327* - TV production (Spring 2016; Fall 2016, Spring 2017)
- *COMM 427* - TV Studio (Fall 2015; Fall 2016; Fall 2017)
- *COMM 454* - Communication & social change (Spring 2016, hybrid)
- *COMM 485* - Topics in media & culture - promotional video (Summer 2016, hybrid)
- *COMM 493* - Advanced seminar in media production (Spring 2016; Fall 2016, Spring 2017, Fall 2017)
- *COMM 585* - Special topics - multimedia production & presentation (Spring 2017, online)
- *COMM 585* - Special topics - leadership in the media industry (Summer 2017, hybrid)

#### **University of Rhode Island, Kingston, RI**

- *FLM 351* - Topics in media production: Leadership issues in media industries (Spring 2012)
- *FLM 101* - Introduction to film/media (Fall 2012; Spring 2013)

#### **Oranim Academic College of Education, Israel – Online Teaching Assistant**

- Popular music: Culture, youth, and media (Spring 2013, online)
- Media and creative Patterns in youth (Spring 2013, online)
- Israeli cinema: Social issues (Spring 2013, online)
- Media representation: Obliviousness (Spring 2013, online)

#### **Temple University, Philadelphia, PA - Teaching Assistant**

- *BTMM 2889* - Field experience youth media & media literacy (Fall 2011)
- *BTMM 4455* - New media literacies (Fall 2011)

#### **Camera Obscura School of Art, Tel-Aviv, Israel**

- Mass media analysis (Fall 2010; Spring 2011)
- Introduction to Israeli cinema (Fall 2010; Spring 2011)
- History of cinema (Spring 2011)
- Genre & author - cinema theory in international movies (Fall 2010)

#### **The Open University of Israel**

- History of the cinema (Fall 2010; Spring 2011)
- Israeli cinema: East/west and the politics of representation (Fall 2008 – Spring 2011)
- Film as history: Imagining and screening the Twentieth Century (Summer 2010 – Spring 2011)
- Understanding movies: Introduction to the art of cinema (Summer 2008 – Fall 2010)
- Israeli fiction and cinema (Fall 2007 - Spring 2011)

#### **Tel-Aviv University, Israel – Teaching Assistant**

- Qualitative research methods in education - Graduate course (Spring 2008; Spring 2009)

## Service

### Service to Academic Discipline

#### Media Literacy Education

- Editorial Board member, Journal of Media Literacy Education. 2019-present.
- Reviewer, Oxford University Press. 2020-present.
- Reviewer, Computers and Education Journal. 2019-present.
- Reviewer, Rowman & Littlefield Publishers. 2018-present
- Consultant, Rep. Hernandez of Illinois House of representatives on media literacy legislation. 2021.
- Faculty, Summer Institute in Digital Literacy, University of Rhode Island. 2014-2022.
- Program co-Chair, National Association for Media Literacy Education conference. 2019
- Reviewer, The International Association for Media and Communication conference. 2018
- Regional Chair, Media Literacy Week. 2017
- Guest editor, Journal of Media Literacy Education. 2016-2017
- Chair, Northeast Media Literacy Conference. February, 2017
- Local ambassador, Arresting Knowledge Northeast Tour – Documentary on the media. July, 2017
- Reviewer, National Association for Media Literacy Education biannual conference. 2015. 2017.
- Reviewer, Partner University Fund. French Embassy in the United States. 2016.
- Reviewer, Handbook of Research on Media Literacy in the Digital Age. 2015.
- Board member, Flickers: Rhode Island International Film Festival. 2015-2017.
- Reviewer, American Educational Research Association. 2014-2017.
- Leadership council member, National Association of Media Literacy Education. 2014-2019.
- Board member, GiveMe5, Rhode Island State Council of Arts. 2012-2018.

### Service to Department

#### Communication Department, Columbia College Chicago, IL

- Faculty Advisor, MA in Civic Media. 2019-present.
- Coordinator, BA in Communication and Communication minors. 2018-present.
- Advisor, Undergraduate in Communication. 2018-present.
- Member, Curriculum Committee. 2018-present.
- Faculty, Admitted Graduate Student Day and Open house. Fall 2018-present.
- Practicum Mentor, MA in Civic Media. 2019-2021.
- Host, Zoom-mencment the department online graduation ceremony. May 2020; May 2021.
- Member, Collaborative space design and research committee. 2019-2020.
- Faculty, Admitted Student Day and Preview Day. Spring 2018-2020.
- Organizer, Communication department academic experience. Fall 2018.
- Director, Graduate programs in Journalism, Strategic Communication, and Civic Media. 2018-2022.

#### Department of Communication, Central Connecticut State University, New Britain, CT

- Advisor, Graduate Students Thesis. 2016-2017.
- Chair, Graduate Studies Committee. 2016-2017.
- Member, Program Evaluation Committee. 2016-2017.
- Coordinator, school visit to department and TV Studio. 2016-2017.
- Producer, *Character Day* event. 2016, 2017.
- Web Master, TV Production Sequence in Media Studies. 2015-2017. [video.comm.ccsu.edu](http://video.comm.ccsu.edu)
- Member, Curriculum Committee. 2015-2017.
- Supervisor, Department Social Networks. 2015-2016.
- Coordinator, StandUpCCSU campaign for sexual assault prevention. 2015-2016.
- Coordinator, TV production students visiting NBC studios in Rockefeller Building, NYC. 2015.
- Member, *Bridging the Gap* event Committee. 2015.

**Harrington School of Communication and Media, University of Rhode Island, Kingston, RI**

- Member, scholarship committee. Summer Institute in Digital Literacy. 2014-2016.
- Producer, Harrington Forum – School Monthly Seminar Series. 2014-2015.
- Member, Harrington School coordinator search committee. 2013.
- Producer, GiveMe5 Media Lab. 2012-2015.
- Member, Film/Media Curator Search Committee. 2012.

**Service to Institution****Columbia College Chicago, Chicago, IL**

- Member, Faculty Development Team – Academic Impressions. 2022-present.
- Member, Online Program Review and Oversight Committee. 2021-present.
- Member, Collective impact: Community engagement initiative. 2020-present.
- Member, Graduate Council. 2018-2022.
- Faculty, Canvas Studio, FlipGrid, Panopto, CidiLabs DesignPlus Pilot for Instructional Design. 2018-2023.
- Member, UDL interest group, Faculty Development. 2018-2020.
- Workshop Facilitator, Faculty Development Conference. Summer 2018, Summer 2019. Summer 2020, Fall 2021.
- Member, Graduate Student Instructors Committee. 2018.
- Member, School of Media Arts Curriculum Committee. 2018-2022.

**University - Central Connecticut State University, New Britain, CT**

- Member, Community Engagement Committee. 2017.
- Member, Graduate Studies Committee. 2016-2017.
- Peer Reviewer, Online graduate course. 2016-2017.
- Member, Curriculum Committee. 2016.
- Member, Search Committee for the Instructional Coordinator Information Technology Administrator (IDTRC). 2016.

**Graduate Students Supervised**

Anna Kozłowska-Barrios – **Doctoral Dissertation Committee Member** (2023)

Topic: *The role of media and information literacy (mil) education in promoting participatory politics among college students with immigrant backgrounds.*

Ph.D. in Education Policy, Organization & Leadership with a concentration in Global Studies in Education in the Graduate College of The University of Illinois Urbana-Champaign.

Francia Garcia Hernandez – **Major Thesis Advisor** (2022)

Topic: *The voices of Star Farm: A collection of stories, art, and anecdotes about food justice*

MA in Civic Media, Columbia College Chicago

Kyra Lyons – **Major Thesis Advisor** (2022)

Topic: *Media is magic: Waukegan*

MA in Civic Media, Columbia College Chicago

Zachary Keltner – **Major Thesis Advisor** (2022)

Topic: *Tattler Post: A new crossroad*

MA in Civic Media, Columbia College Chicago

Charlotte Duff – **Major Thesis Advisor** (2021)

Topic: *Is this “what ADHD looks like?” A content analysis of #ADHD media representations on TikTok*

MA in Civic Media, Columbia College Chicago

Tamarah S. Lawrence – **Major Thesis Advisor** (2017)

Topic: *Higher education for black males: admissions’ use of twitter as a marketing tool*

MA in Strategic Communication, Central Connecticut State University

Ashley J. Moore – **Major Thesis Advisor** (2017)

Topic: *Self-disclosure on twitter as a result of workplace bullying*

MA in Strategic Communication, Central Connecticut State University

## **Professional Skills**

### **Languages**

Fluent in English, French, and Hebrew

### **Software**

SPSS, Momenive, MS Office Suit, Adobe Creative Cloud, Google Drive, Drupal, ZoomPro, Constant Contact, RegOnline, and Evernote

### **Project Management Software**

Basecamp, Trello, and Asana

### **Editing Software & Web Design**

Premier, Final Cut Pro, WeVideo, WordPress, Wix, Google Sites, and SquareSpace

### **Learning Management System**

Canvas, Blackboard, Moodle, Pathright, and Sakai

## **Certificates**

Trauma-Informed Care Practitioner's Certificate. (In progress). Trauma-Informed Care Training Center, CO.

Solution Journalism Educator. 2019. Solution Journalism Network. Chicago, IL.

LEGO® SERIOUS PLAY® Facilitator. 2018. Play Strategy. Chicago, IL.

Peer Reviewer. 2016. Quality Matter. MarylandOnline.

Kingian Nonviolence Trainer. 2014. Center for Nonviolence & Peace Studies. University of Rhode Island.

Kingston, RI.

## **Professional Affiliations**

National Association for Media Literacy Education (NAMLE). 2011-present.

American Educational Research Association (AERA). 2014-2017; 2022- present.

National Communication Association (NCA). 2013-2021.

International Communication Association (ICA). 2013-2020.

Eastern Communication Association (ECA). 2013-2020.